MARCH FOR SCIENCE
INAUGURAL / GLOBAL YOUTH SUMMIT
March for Science is the largest grassroots network of science advocates in the world. Our mission is to mobilize supporters around the world to champion evidence-based and science-informed public policies.
SINCE 2017 / MARCH FOR SCIENCE has organized more than 1000 public demonstrations across the globe, while spearheading local and global campaigns to support - and defend - the role of science in the development of public policy.

WASHINGTON, DC WITH BILL NYE

2017 / mobilized more than one million science advocates in 600+ cities around the world.

LONDON, ENGLAND

2018 / Inspired active participation across the globe for the second annual event.

DURBAN, SOUTH AFRICA

2019 / Empowered local organizers around the world to stand up in support of science informed public policies in the third annual event.

NEW YORK CITY, NEW YORK

2020 / LET'S DO THIS.
Last year, March For Science launched the MFS Media Zone to elevate the voices of youth leaders, scientists, and diplomats from around the world. The Media Zone is an all-day, live-streamed event that broadcasts high-level panels and interviews to our Facebook community of 800k+ science advocates, while developing content that we distribute across our social media platforms.

**Digital Footprint:**

- **839.7K** Followers
- **810K** Group Members
- **343.5K** Followers
- **29.6K** Followers
Last year, MFS partnered with the UN Youth Climate Summit in New York City and the UN Conference of Youth in Madrid to highlight the world’s most impactful youth leaders and build support for their organizations and critical initiatives.

**SNAPSHOT / UN YOUTH CLIMATE SUMMIT**

**IMPRESSIONS**
- Facebook: 8.5 million
- Instagram: 177,635
- Twitter: 814,000

**ENGAGEMENT**
- Facebook: 1.1 million
- Instagram: 9,466
- Twitter: 8,435

Over 160 cities around the world signed up to organize for the Global Day of Action on April 22, 2020 during March for Science Media Zone.
IN 2020 / MARCH FOR SCIENCE will build upon the momentum of the UN Youth Climate Summit and UN Conference of Youth by hosting a global youth summit whose success will be defined by how much delegates receive meaningful support - both during the event and beyond. The summit will be held at EarthX (Dallas, Texas) the weekend following the global days of action surrounding the 50th anniversary of Earth Day.
PURPOSE

CONVENE
Strategically connect delegates through curated networking sessions intentionally designed to cultivate collaborations and provide meaningful support.

CONNECT
Provide delegates with opportunities to meet with international leaders who are committed to addressing global - and local - challenges on the front lines.

CATALYZE
Create a platform for youth advocates to coordinate resources and catalyze partnerships to accelerate social movements around the world.
JOIN US / APRIL 24-26, 2020